



FACT SHEET

Ling & Louie's Asian Bar and Grill opening in Scottsdale

- WHAT:** Ling & Louie's Asian Bar and Grill® offers a casual dining experience serving traditional Asian-inspired cuisine with a contemporary American twist. The first Arizona location will introduce a new user-friendly neighborhood concept that is definitely not for boring people®, and sure to appeal to a broad range of diners seeking a unique restaurant experience.
- FOOD:** The comprehensive menu features affordable and dynamic dishes that range from the traditional Sweet and Sour, Teriyaki and Orange Peel standards to the unexpected selection of Sliders, the Shanghai Rib Eye, a Surf & Turf Sizzling Platter and Hop Sing's Meatloaf (a Cartwright family favorite!) served with Wasabi Mashed Potatoes and Szechuan Green Beans.
- WHO:** The recipe for veteran and award-winning restaurateur Randy Schoch has been the blending of his entrepreneurial spirit with his love of food. Growing up as a surfer and busboy in Hawaii, Randy learned the ropes as an operator, then quickly made his mark on the island by owning two of the most recognizable restaurants in Honolulu; Nick's Fishmarket® and the Black Orchid. In 1989, he then began his foray into franchising by purchasing his first Ruth's Chris Steak House® in Honolulu. In 1998, Schoch established Roy's Pacific Rim Cuisine® of Scottsdale with Newport Beach and Phoenix following shortly thereafter. Schoch continued to retain his franchising roots in Hawaii as the owner of five Ruth's Chris Steak Houses across the Islands, and a Romano's Macaroni Grill® in Honolulu. During his impressive career, Schoch has created an industry-recognized restaurant group that also manages the Thaifoon Taste of Asia® located in Salt Lake City and a Ling & Louie's Asian Bar & Grill in Denver.
- WHERE:** The Brand New Shops at 9400
9397 E. Shea Blvd., Ste. 125
Scottsdale, AZ 85260
480.767.LING (5464)
- HOURS:** Happy Hour (M-F) OPEN – 6:30 p.m.
Sunday – Thursday 11:00 a.m. – 10:00 p.m.
Friday & Saturday 11:00 a.m. – 11:00 p.m.
- GRAND OPENING:** Monday, January 28, 2008
- HEADQUARTERS:** 6263 N. Scottsdale Rd., Ste. 374
Scottsdale, AZ 85250
(P) 480.945.0088
(F) 480.945.4747
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Ling & Louie's Asian Bar and Grill, LLC was founded in 2006 by veteran and award-winning restaurateur Randy Schoch, owner of Desert Island Restaurants. Asian-inspired cuisine with a contemporary American twist, the Ling & Louie's concept offers a casual neighborhood dining experience. With the first location already open in Denver, Scottsdale will serve as the concept's first "small box" location with plans to franchise and expand nationwide. For more information, please visit www.lingandlouies.com.