



BACKGROUND

Ling & Louie's is definitely not for boring people®

Ling & Louie's will open its first Scottsdale location in January 2008 at 94th Street and Shea in the brand new Shops at 9400. The fun, affordable and user-friendly concept will appeal to a broad range of diners seeking a unique restaurant experience. The comprehensive menu features affordable and dynamic dishes that range from the traditional Sweet and Sour, Teriyaki and Orange Peel standards to the unexpected selection of Sliders, the Shanghai Rib Eye, a Surf & Turf Sizzling Platter and Hop Sing's Meatloaf (a Cartwright family favorite!) served with Wasabi Mashed Potatoes and Szechuan Green Beans. Daily lunch and dinner specials will be featured on chalk boards throughout the restaurant. All menu items are made with quality, fresh ingredients and prepared in-house.

Diners will enjoy an upbeat and energetic atmosphere featuring dark wood, vibrant colors, Asian murals and accents, and flat screen TV's. The bar will be lively with more than 20 wines by the glass, a diverse specialty drink list featuring a Frozen Thai Mai, The Wong Island Iced Tea and the Mandarin Cosmo, along with an assortment of beers and sakes.

Ling & Louie's Asian Bar and Grill, LLC was founded in 2006 by veteran and award-winning restaurateur Randy Schoch, owner of Desert Island Restaurants. Schoch, who's been blending his entrepreneurial spirit and love for food for more than 30 years, started out as a surfer and busboy in Hawaii. He soon learned the ropes as a hands-on operator and quickly made an impact on the island by owning two of the most recognizable restaurants in Honolulu --- Nick's Fishmarket® and the Black Orchid. In 1989, he then began his foray into franchising by purchasing his first Ruth's Chris Steak House® in Honolulu. In 1998, Schoch established Roy's Pacific Rim Cuisine® of Scottsdale with Newport Beach and Phoenix following shortly thereafter. Schoch continued to retain his franchising roots in Hawaii as the owner of five Ruth's Chris Steak Houses across the Islands, and a Romano's Macaroni Grill® in Honolulu. During his impressive career, Schoch has created an industry-recognized restaurant group that also manages the Thaifoon Taste of Asia® located in Salt Lake City and a Ling & Louie's Asian Bar & Grill in Denver.